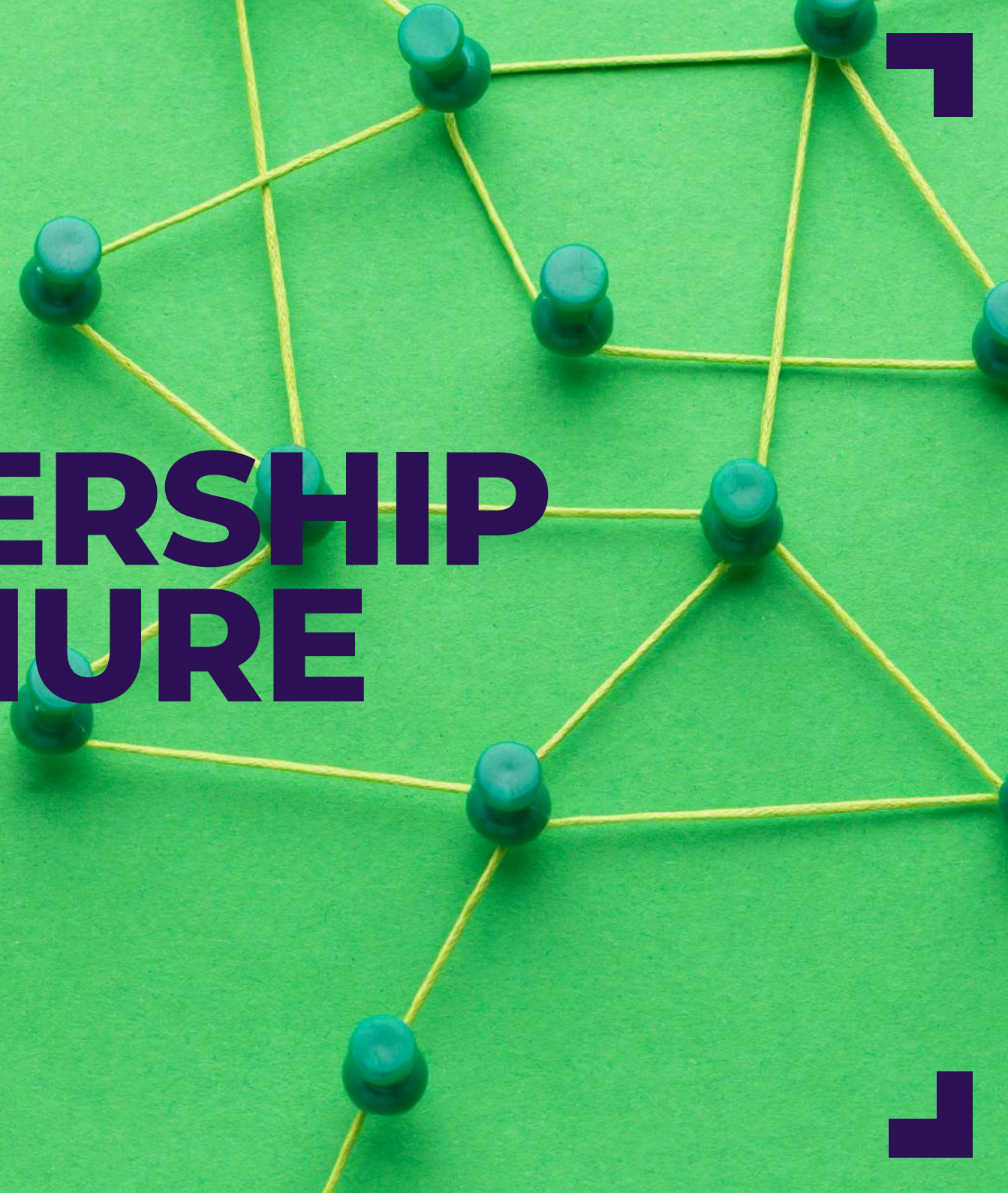
LEARNING ON SCREEN

MEMBERSHIP BROCHURE













For more than 75 years, Learning on Screen has championed a simple but enduring belief:

Knowledge isn't confined to the written word.

When screen and sound emerged as a powerful new media for informing, educating and inspiring people, we recognised their potential to transform learning and have worked with our members ever since to embed film, TV and radio in education.

Today, that mission is more important than ever.

Our understanding of how people learn continues to evolve. We increasingly recognise that learners are not one-size-fits-all, and that richer, more inclusive approaches help more people engage, participate and succeed. At the same time, the ways we create, share and discover knowledge have changed dramatically.

Screen and sound now sit alongside text as central parts of how people learn about the world. Yet education still privileges the written word as its dominant form of serious knowledge.

We believe the future of learning is not about replacing text, but about building a world where screen and sound are recognised as equal partners in how we create, communicate and understand knowledge.

If you believe in this vision, we invite you to be part of it.

Joining Learning on Screen as a member is about way more than access to services. It is an investment in a national mission.

Together we can shape the future of learning.

Your membership creates impact in three ways.

Across influence, capability and heritage, we're working to transform how screen and sound are valued, used and preserved for learning today and tomorrow.

01

Influence

Driving system change through research, advocacy and partnerships to shape the future of learning.



02

Capability

Equipping educators with the skills, confidence and resources to teach beyond text.



03

Heritage

Collecting, preserving and activating our screen and sound heritage for current and future generations.



01

Influence

We are shaping
the future of education.





When education privileges one way of learning, not every learner gets an equal chance to succeed.

Learners today are more diverse than ever before. They bring different experiences, backgrounds and ways of learning into every classroom.

At the same time, many educators are seeing rising disengagement, increasing complexity and widening attainment gaps.

Screen and sound can help us deliver learning experiences that engage, include and support every learner to succeed. And we are the only charity in the UK devoted to making this happen at scale.

Students are ready. We are pushing for education to catch up.

Students are telling us what works.

There is already a strong global evidence base for the value of screen and sound in learning. As the only organisation researching student voice specifically in this area, we're adding something vital to that evidence: what learners themselves tell us works.

70%

Of University students want access to film and tv on their course

30%

Of College students don't have the access they want/need

82%

OF STUDENTS AGREE IT

makes their learning more engaging and enjoyable

80%

OF STUDENTS AGREE IT

helps them understand their course subject

80%

OF STUDENTS AGREE IT

helps them remember what they are learning

“

I enjoy it more
and it makes me want to study and learn.

SCHOOL STUDENT



”

“

I have ADHD and really struggle with long pieces of text.

Watching a programme helps me focus and actually understand what's being taught.

UNIVERSITY STUDENT



”

“

Watching videos helps me learn and remember

giving me better results in tests.

COLLEGE STUDENT

”

“

Visual learning sticks more and

makes understanding much clearer for me.

SCHOOL STUDENT



”

“

I'm dyslexic and reading academic texts is slow and tiring.

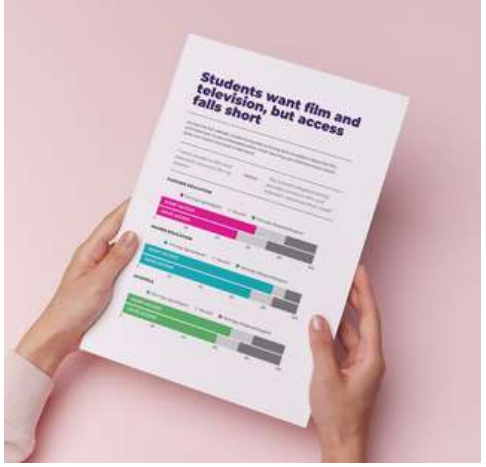
Video lets me access the same ideas without feeling exhausted or left behind.

UNIVERSITY STUDENT

”

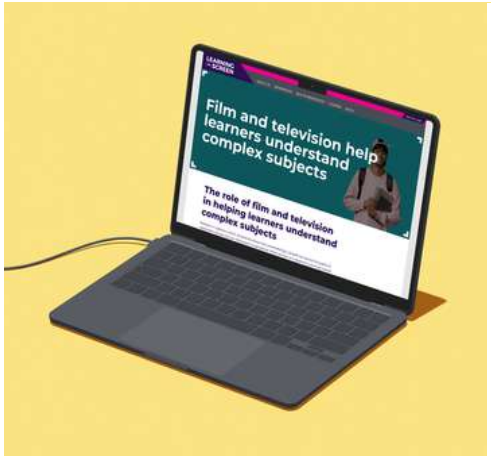
Change takes...
Evidence.
Research.
Partnerships.
Advocacy.

Used purposefully, screen and sound can make learning more engaging, impactful and inclusive. We're working to make that possible for every learner.















Membership powers...

Every piece of research published. Every partnership built. Every conversation convened. Together, these are helping create a future where screen and sound are recognised as an equal part of education.



INDEPENDENT RESEARCH

We commission and publish independent research that builds the evidence base for screen and sound in education.



ADVOCACY & POLICY

We engage with influential stakeholders, ensuring screen and sound has a voice in national conversations about the future of education.



NATIONAL CONVERSATIONS

We bring the sector together through events creating opportunities to share practice, challenge thinking and inspire change.



STRATEGIC PARTNERSHIPS

We work with institutions, charities, cultural organisations and broadcasters to amplify our impact and accelerate change across education.



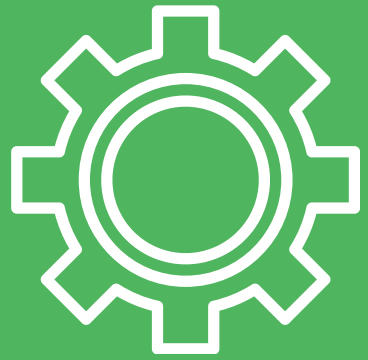
THOUGHT LEADERSHIP

From national reports to articles, conference sessions and podcasts, we help shape how education thinks about screen and sound.

02

Capability

We are equipping educators to teach beyond text.





Educators can’t embed screen and sound confidently without the right support.

Most educators receive little or no formal training in how to teach with screen and sound. They may understand its potential, but still face practical questions around copyright, pedagogy, finding suitable content and designing meaningful learning activities.

Teaching beyond text is not simply about pressing play. It requires the confidence and specialist skills to use screen and sound purposefully, critically and with academic rigour.

System change only happens when educators are equipped to put it into practice.

There are significant barriers to teaching beyond text

Educators are already stretched. Too often, they lack the practical guidance, training and resources to confidently try new approaches to teaching.

86%

Of University staff felt they didn't have the time to explore new digital teaching approaches

59%

Of College tutors felt they don't have guidance on the digital skills needed to teach their courses

60%

Of school teachers did not think they had received enough relevant, high-quality CPD

76%

Of College tutors had not had training on digital copyright, IPR and licensing.

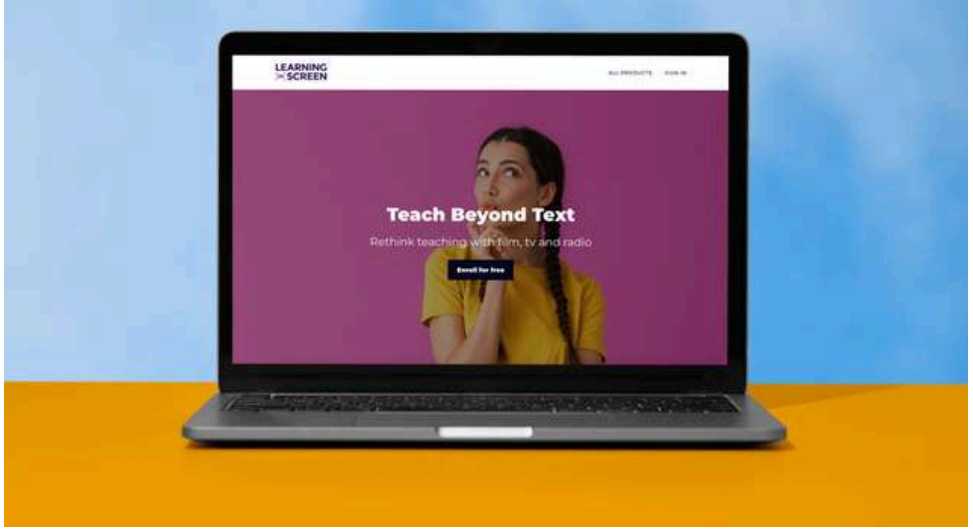
48%

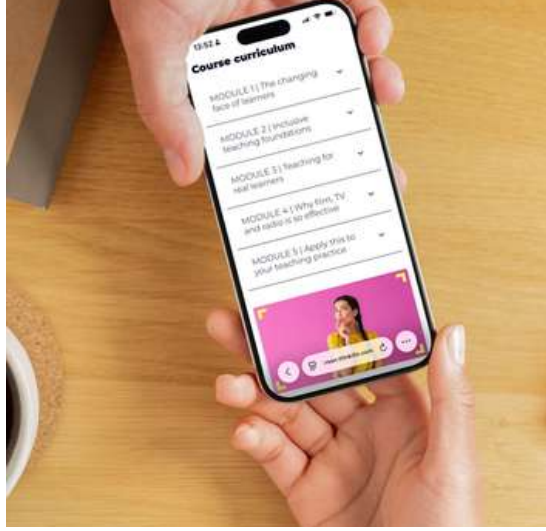
Of University staff feel informed about digital copyright and licensing

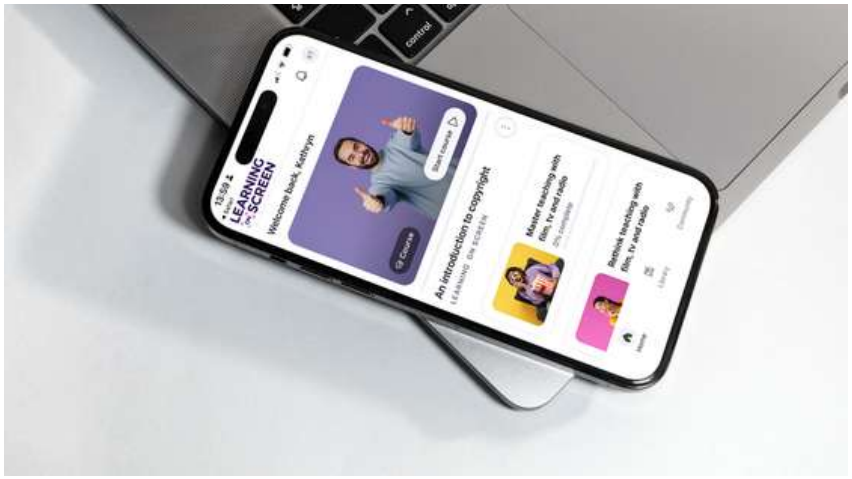
Practice change takes..

Knowledge.
Confidence.
Skills.
Support.

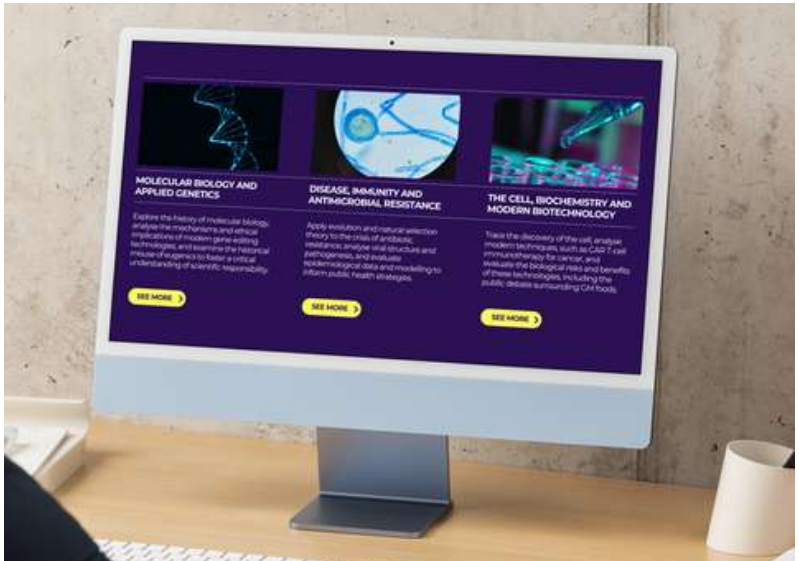
When educators have the confidence and capability to teach beyond text, screen and sound can become part of everyday teaching practice.













Membership powers...

Every course created. Every webinar delivered. Every guide published. This helps more educators teach with confidence and gives more learners the opportunity to benefit from screen and sound.



FREE COURSES

Helping educators overcome common barriers to getting started with teaching beyond text.



SUBSIDISED ADVANCED CPD

Making it affordable for educators to build the skills to embed screen and sound into their teaching practice.



FREE WEBINARS

Bringing educators together to explore new ideas, hear from experts and learn from one another.



TEACHING RESOURCES

Ready-to-use resources that make it easier for educators to turn screen and sound into purposeful learning activities.



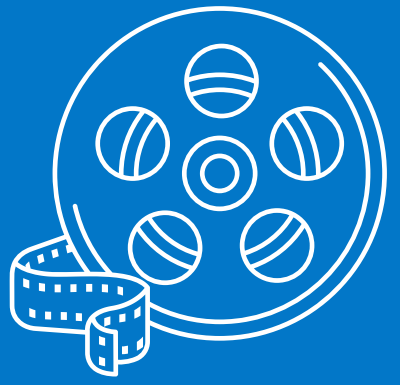
CURATED PLAYLISTS

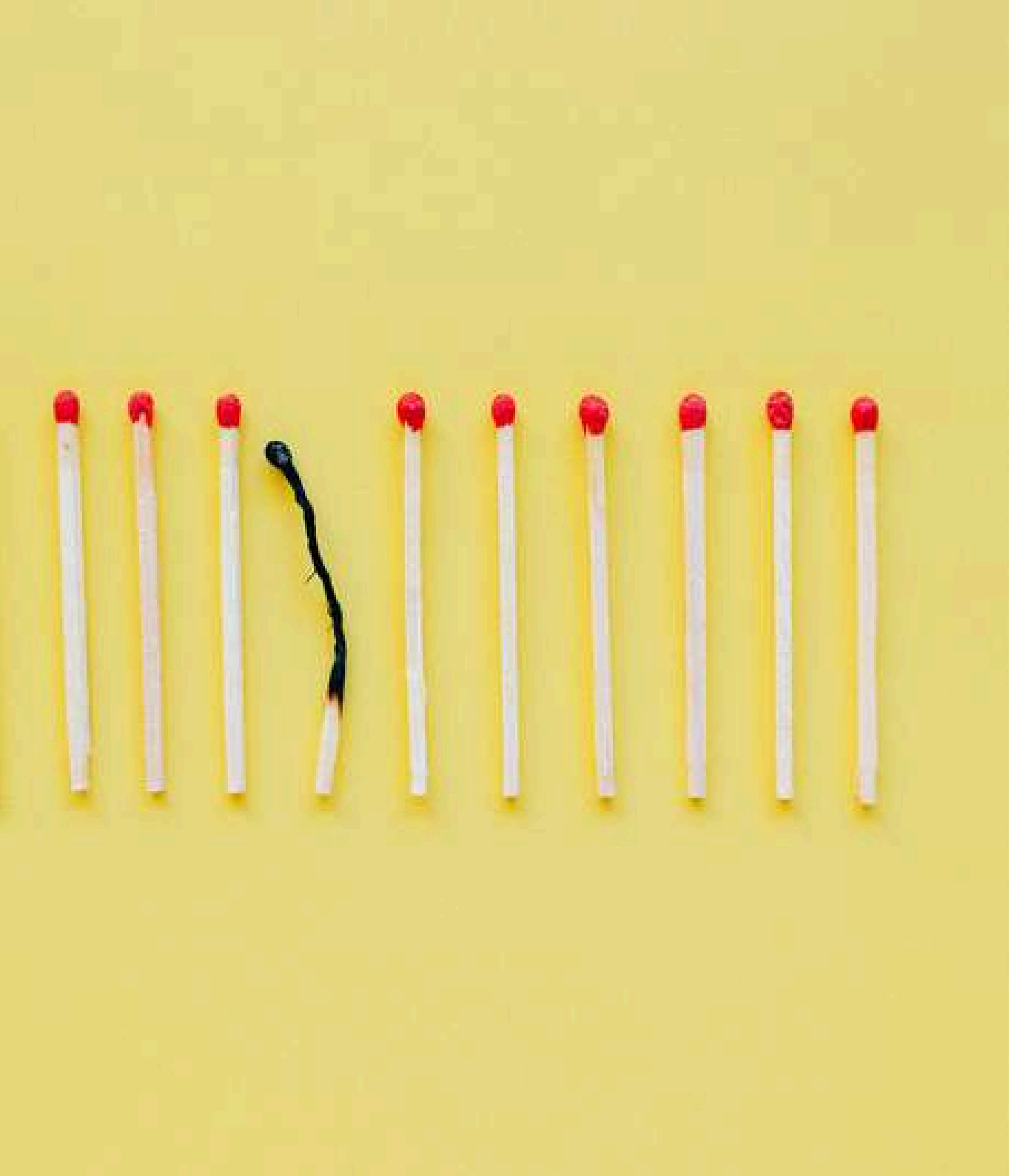
Commissioning leading educators to curate collections that inspire teaching across disciplines.

03

Heritage

Protecting knowledge for future generations.





Screen and sound can be lost far more easily than books.

Film, television and radio capture how each generation understood, debated and documented the world. But this record is unusually fragile. Formats become obsolete, physical recordings deteriorate and digital systems age.

And preservation isn't only about stopping things from disappearing. Digital records can be edited by entities looking to erase or re-write history. Preserving our screen and sound heritage means protecting an authentic record of what was actually broadcast, not only the parts of the past we are comfortable preserving.

Once this history is lost, it cannot be recreated.

Heritage isn't just history. It's happening now.

Every day, screen and sound becomes part of our shared knowledge. As the UK's only charity dedicated to this mission, we're preserving it for learning, teaching and research.

Because tomorrow's learners deserve yesterday's knowledge.

4m

Programmes available on Box of Broadcasts.

36K

Hours of content captured and preserved every year.

38m

Programme records on our vast library of television and radio listings.

5m

Programme listings digitised and preserved from Radio Times editions (1923–2009).

185K

Newsreel and cinemagazine stories preserved through News on Screen (1910–1983)

4K

Hours of historic commercial radio digitised through the LBC/IRN Archive (1973–1996).

20

Years of Channel 4 Press Packs preserved (1982–2002)

100+

Years of Shakespeare performances catalogued (1898+)

80K

Original newsreel production records digitised

Preserving yesterday. Recording today. Protecting tomorrow.

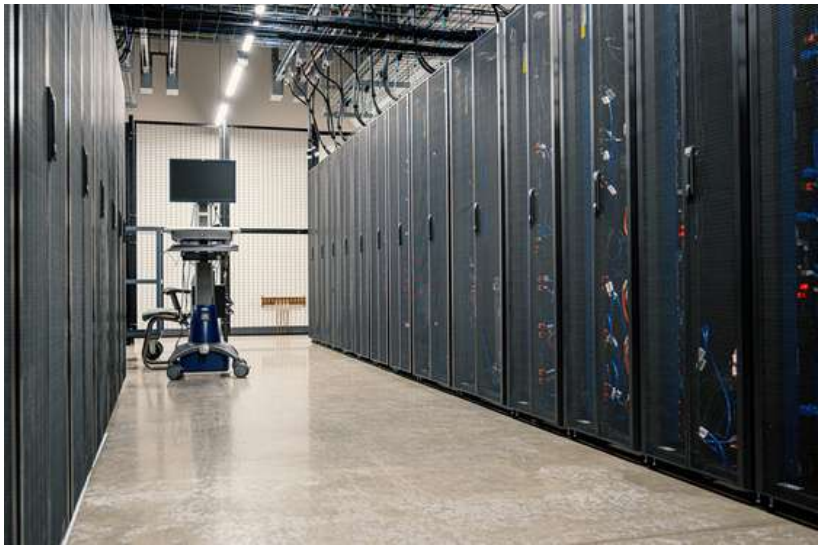
Preserving this knowledge is not a one-off act. It requires continuous investment in the infrastructure, security and specialist expertise needed to protect a vast and growing digital collection.

It also means safeguarding what isn't digital yet such as digitising vulnerable tapes, film and other physical formats, alongside paper records that provide vital context to our screen and sound history.













Membership powers...

Every call sheet. Every tape. Every broadcast. Together we preserve an authentic record of our screen and sound history for generations to come.



COLLECTING

Capturing today's screen and sound and acquiring important historical collections.



DIGITISING

Converting vulnerable physical media and paper records into formats that can be preserved for the future.



PRESERVING

Protecting content through ongoing investment in infrastructure, security and specialist expertise.



CONNECTING

Making programmes and records discoverable and usable for learning, teaching and research.



EXPANDING

Growing the historical record to reflect how screen and sound continues to evolve.

Join today

corporate membership **price** £860 plus VAT

If your organisation helps create, distribute, preserve or enable access to screen and sound, you have a stake in how it is used, valued and understood in education. This is the membership option for you.

institutional membership **price** £1,030 plus VAT

Tailored for schools, further, and higher education institutions, alternative provision settings or local authorities eligible for an ERA licence. This membership caters to the unique needs of educators, so if you're looking to offer exceptional learning experiences to students, this membership is for you. This membership provides additional governance powers, such as voting on trustee positions.

associate membership **price** £675 plus VAT

Designed specifically for non-profit entities such as cultural organisations, libraries, museums, and similar institutions both in the UK and overseas. If you're dedicated to educational initiatives and want to make a difference to education, this membership is tailored for you.

individual membership **price** £180 plus VAT

Passionate about the potential of screen and sound to transform education? Then sign up for our individual membership to champion the cause and help fund our mission to make learning more inclusive for everyone.

Learning on Screen

Charity number: England (313582) and Scotland (SC054908)

www.learningonscreen.ac.uk